

Conference Dates

23rd – 25th September 2020

REASONS TO ATTEND

Sponsorship advantages on a Virtual Environment

Type of exposure	Advantages on a Virtual Environment
Advertisement – Banners, Program Ads, Logo Displays	In the case of online events, sponsors gain more exposure and opportunity for ongoing interaction with attendees.
Online Platforms	One of the most important benefits for event sponsors is long-term access to those who attend the event.
Expanded Content Creation	By recording the sessions these will be available long-term.
Cost optimization	By sponsoring a virtual conference, a significant amount of expenses will be absorbed (Travel expenses/ construction expenses etc)

KEY INFORMATION

When (Specified Time Zone)

Conference Dates: 23rd – 25th September 2020

Athens, Greece*



EEST (UTC +3)



Please refer to [time zone converter](#) for easy reference

GOVERNMENT PARTNERSHIP OPPORTUNITIES

Being a partner of **ICEGOV** is an opportunity to showcase the initiatives and **EGOV** developments in your country in a global and multi-stakeholder event. Three plans are available: **Silver**, **Gold** and **Platinum**. Medium-term agreements (3-years) are sought, but we are open to proposals.

	Silver	Gold	Platinum
Distinguished role for a high-level representative of the partner government in a plenary session of the conference (e.g. panelist or speaker)	X	X	X
Invited session: participation of a representative from the partner government as speaker		X	X
Invited session: co-organization of a session by partner government			X
Awards sponsoring (best research paper, best experience paper, best poster)			X
10 free registration fees for participants nominated by the partner government	X		
20 free registration fees for participants nominated by the partner government		X	
30 free registration fees for participants nominated by the partner government			X
Stand in the e-exhibition area to promote EGOV national initiatives			X
Logo included in the proceedings cover and the partners page of the website			X
Logo included in digital dissemination materials and platforms (inc. social media)			X
Provision of 5 Scholarships*	X		
Provision of 10 Scholarships*		X	
Provision of 15 Scholarships*			X
Amount per ICEGOV edition (EUR)	3,000	6,000	10,000

*as part of the **UNU-EGOV** Scholarship Programme, aimed at authors of developing countries. The Scholarship covers the registration fee and a contribution towards accomodation/travel costs. The scholarship will be labelled to reflect partner government funding.

ADDITIONAL INFORMATION FOR SPONSORS & EXHIBITORS

PROMOTIONAL ACTIVITIES

Sponsor's advertising content is subject to approval by the Conference Organizing Committee.

APPLICATION FOR SPONSORSHIP

- Applications for sponsorship can be made in writing and should include the Sponsorship Booking Form.
- Please kindly note that a "first come first served" basis will apply to all sponsorship options. Once a Sponsorship Booking Form is received, the Organisers will send a contract and reserve the requested items for **10 days**.

MEETINGS ON THE OCCASION OF ICEGOV 2020

- The topic, format and scheduling of all meetings organised by Sponsors on the occasion of Conference are subject to approval by the Organizing Committee of the Conference.
- Available time slots will be allocated on a "first come, first served" basis.
- The selection of speakers and topics (subject to approval by the Organizing Committee) is left at the discretion of the sponsoring company.

TERMS OF PAYMENT

All sponsorship prices are subject to VAT (at current rate on date of invoicing).

Upon signing of the Sponsorship Agreement (Contract), full payment applies for the contract validation.

Upon signing of the Sponsorship Agreement Contract, 100% cancellation fees apply.

CONTACT US

FOR SPONSORSHIP & EXHIBITION

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