

Conference Dates

23rd – 25th September 2020

## REASONS TO ATTEND

Sponsorship advantages on a Virtual Environment

Type of exposure	Advantages on a Virtual Environment
Advertisement – Banners, Program Ads, Logo Displays	<b>In the case of online</b> events, sponsors <b>gain more exposure</b> and <b>opportunity for ongoing interaction with attendees</b> .
Online Platforms	One of the most important benefits for event sponsors is <b>long-term access to those who attend the event</b> .
Expanded Content Creation	By recording the <b>sessions</b> these <b>will be available long-term</b> .
Cost optimization	By sponsoring a virtual conference, <b>a significant amount of expenses will be absorbed</b> (Travel expenses/ construction expenses etc)

## KEY INFORMATION

When (Specified Time Zone)

Conference Dates: 23rd – 25th September 2020

Athens, Greece\*



EEST (UTC +3)



Please refer to [time zone converter](#) for easy reference

# CORPORATE SPONSORSHIP OPPORTUNITIES

PACKAGES

Do not miss the opportunity to be in **ICEGOV2020**.

We have created a list of options where you can choose the best way to expose your brand. Three plans are available: **Silver, Gold, Platinum**.

	Silver	Gold	Platinum
Participation of a representative from the sponsor to be part of an Invited Session or Panel			X
Institutional video (max. 90 seconds) to be played during breaks (3 days)			X
10 free registration badges	X		
20 free registration badges		X	
30 free registration badges			X
Exhibition stand at the Virtual Exhibition Area		X	X
Promotional e-material (in .pdf) from sponsor in the Virtual Exhibition Area		X	X
Live Chat between attendees and Company representative		X	X
Conference website: sponsor logo and link on sponsors webpage labelled Silver, Gold or Platinum	X	X	X
Logo on the Platform Log-in Page	X	X	X
Logo on Registration Pages	X	X	X
Email Communication   Logo Placement in Footer, applies to correspondence with delegates	X	X	X
Social Media Post with Sponsor Content (Facebook Event Page)		X	X
<b>Amount per ICEGOV edition (EUR)</b>	<b>5,000</b>	<b>10,000</b>	<b>15,000</b>

# CORPORATE SPONSORSHIP OPPORTUNITIES

## INDIVIDUAL ITEMS

We also prepared a list of sponsored items.  
**We can adjust these plans according to the proposal presented.**



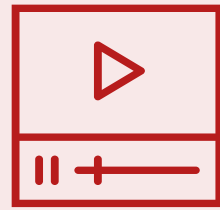
### EXHIBITORS VIRTUAL AREA

Exhibitor Virtual Booth to present products and services in detail.

Short Bio / Product Launch (.pdf file)

Website Link

**2,000 EUR**



### INSTITUTIONAL VIDEO

Institutional video (max.90 seconds) to be played during breaks (3 days)

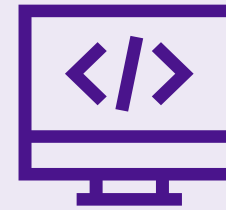
**1,800 EUR**



### SPONSORING LIVE SUPPORT

Company name/ Acknowledgement on Live Support

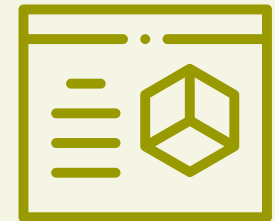
**800 EUR**



### WEBSITE & VIRTUAL PLATFORM LOGO PLACEMENT

Include the Sponsor's Logo in the official ICEGOV2020 Website & Virtual Conference Platform (3 days)

**800 EUR**



### LOGIN PAGE VIRTUAL PLATFORM LOGO PLACEMENT

Include the Sponsor's Logo in the official Login Page of the Virtual Conference Platform (3 days)

**500 EUR**

# ADDITIONAL INFORMATION FOR SPONSORS & EXHIBITORS

## PROMOTIONAL ACTIVITIES

Sponsor's advertising content is subject to approval by the Conference Organizing Committee.

## APPLICATION FOR SPONSORSHIP

- Applications for sponsorship can be made in writing and should include the Sponsorship Booking Form.
- Please kindly note that a "first come first served" basis will apply to all sponsorship options. Once a Sponsorship Booking Form is received, the Organisers will send a contract and reserve the requested items for **10 days**.

## MEETINGS ON THE OCCASION OF ICEGOV 2020

- The topic, format and scheduling of all meetings organised by Sponsors on the occasion of Conference are subject to approval by the Organizing Committee of the Conference.
- Available time slots will be allocated on a "first come, first served" basis.
- The selection of speakers and topics (subject to approval by the Organizing Committee) is left at the discretion of the sponsoring company.

## TERMS OF PAYMENT

All sponsorship prices are subject to VAT (at current rate on date of invoicing).

Upon signing of the Sponsorship Agreement (Contract), full payment applies for the contract validation.

Upon signing of the Sponsorship Agreement Contract, 100% cancellation fees apply.

## CONTACT US

### FOR SPONSORSHIP & EXHIBITION

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### PROFESSIONAL CONGRESS ORGANISER

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Conference corresponding mail:

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