Under the patronage of
HIS EXCELLENCY, PRESIDENT BOLA AHMED TINUBU, GCFR

ICeGOV

2025 ABUJA NIGERIA

18th International Conference on Theory and Practice of Electronic Governance

4th -7th November, 2025

Shaping the Future of Digital Governance through Cooperation, Innovation, and Inclusion
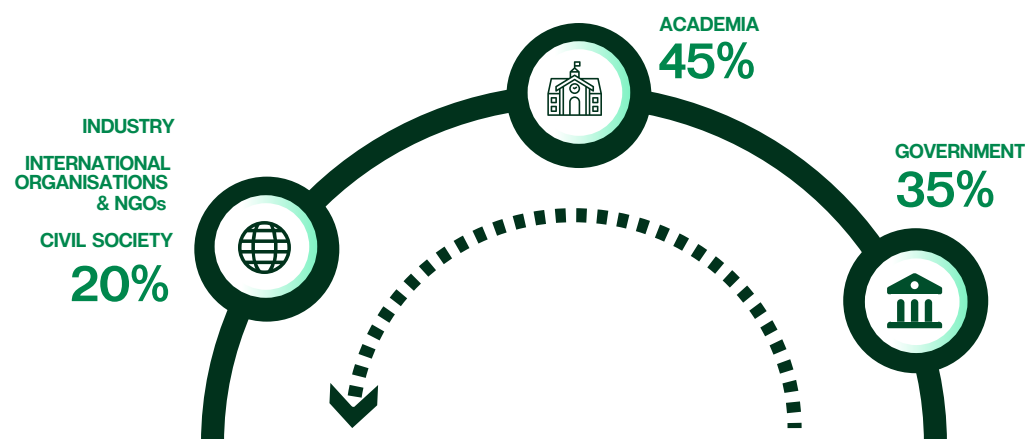
UNU EGOV

NiTDA

https://www.icegov.org/2025/

Contents

ICEGOV

ICEGOV stands for International Conference on Theory and Practice of Electronic Governance. Established in 2007, the conference runs annually and is coordinated by the United Nations University Operating Unit on Policy-Driven Electronic Governance (UNU-EGOV).

A Multi Stakeholder Conference

ICEGOV has established itself over the years as a major conference in the domain of Electronic Governance (EGOV) due to its unique combination of academics and practitioners. The conference promotes the interaction and cooperation between universities, research centres, governments, industry, and international organizations,all of which are essential to the development of EGOV and its community.

ACADEMIA
45%

INDUSTRY

INTERNATIONAL
ORGANISATIONS
& NGOs

CIVIL SOCIETY
20%

GOVERNMENT
35%

Host Countries

ICEGOV took place for the first time in 2007, in Macau. It marked the beginning of a journey that has led the conference and its participants to 13 different cities spread over 14 countries and 6 continents. In 2020, the conference was fully online in real time.

In all its editions, ICEGOV addressed pertinent subjects for academics, practitioners, and decision-makers in the EGOV domain.

2024 Pretoria South Africa

2023 Belo Horizonte Brazil

2021 2020 Athens Greece

2019 Melbourne Australia

2018 Galway Ireland

2017 New Delhi India

2016 Montevideo Uruguay

2014 2022 Guimarães Portugal

2013 Seoul Republic of Korea

2012 Albany United

2011 Tallinn Estonia

2010 Beijing China

2009 Bogotá Colombia

2008 Cairo Egypt

2007 Macau China

N1:   The 2020 edition was held entirely online, in real-time over four days, due to the COVID-19 pandemic.

N2:   The 2015 edition was not held due to terrorist attacks in the country at the time.

These are our Goals

ICEGOV creates a unique link between the worlds of research and policy, often kept apart. As both are essential for the proper development and application of EGOV, it is the goal of the conference to bridge these two worlds.

ICEGOV has also established itself as a conference attended by all stakeholders of technology-enabled transformation in government. As a research and practice conference, ICEGOV features a healthy balance of researchers and practitioners, therefore reaching all spheres of the EGOV community.

A truly global conference, ICEGOV brings to each host country a state-of-the-art programme and exhibits a strong UN character by heavily contributing towards the 2030 Sustainable Development Goals, which includes a sustained approach to gender balance and equal opportunities for people from developing countries through the UNU-EGOV Scholarships Programme.

UNITED NATIONS DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS

UNDP

UNITED NATIONS ESCWA

UNITED NATIONS APCICT - ESCAP

UNESCO United Nations Educational, Scientific and Cultural Organization

A Global Conference

Over the past 18 years, ICEGOV research, policy insight, and networking, reaching global audiences of more than 7500 participants from 109 countries. The conference promotes knowledge sharing through the presentation and publication of academic papers, keynote lectures, plenaries, workshops, networking events, and other sessions. It is a platform where people from all spheres of the community work together towards advancing public policy and development, and strengthen international cooperation. Additionally, ICEGOV links the worlds of research and policy by promoting the interaction and cooperation between universities, research centres, governments, industry, international organisations, and the United Nations system.

+3000 SUBMITTED PAPERS

+6900 PARTICIPANTS

109 COUNTRIES

Conference Programme Highlights

Keynote addresses by key leaders and public intellectuals

Topical Workshops

Networking opportunities including cocktail and cultural dinner

Stakeholder-driven Roundtables

Exhibitions by the who's-who of digital governance and innovation

Tourism packages to explore Abuja, Nigeria

TRACKS

Track 1
Building Trust through Inclusive and Ethical Digital Governance

Track 2
Securing Digital Governance: Privacy, Cybersecurity, and Sovereignty for the Future

Track 3
Harnessing AI for Public Good: Balancing Innovation and Responsibility

Track 4
Digital Transformation and Innovation in the Public Sector

Track 5
Harnessing Emerging Technologies for Smarter and More Efficient Public Services

Track 6
New Metrics and Approaches for Measuring Digital Governance Success

Track 7
Building Digital Public Infrastructure (DPI) for Scalable and Inclusive Digital Service Delivery

Track 8
Smart, Sustainable and Resilient Communities, Cities and Regions

Track 9
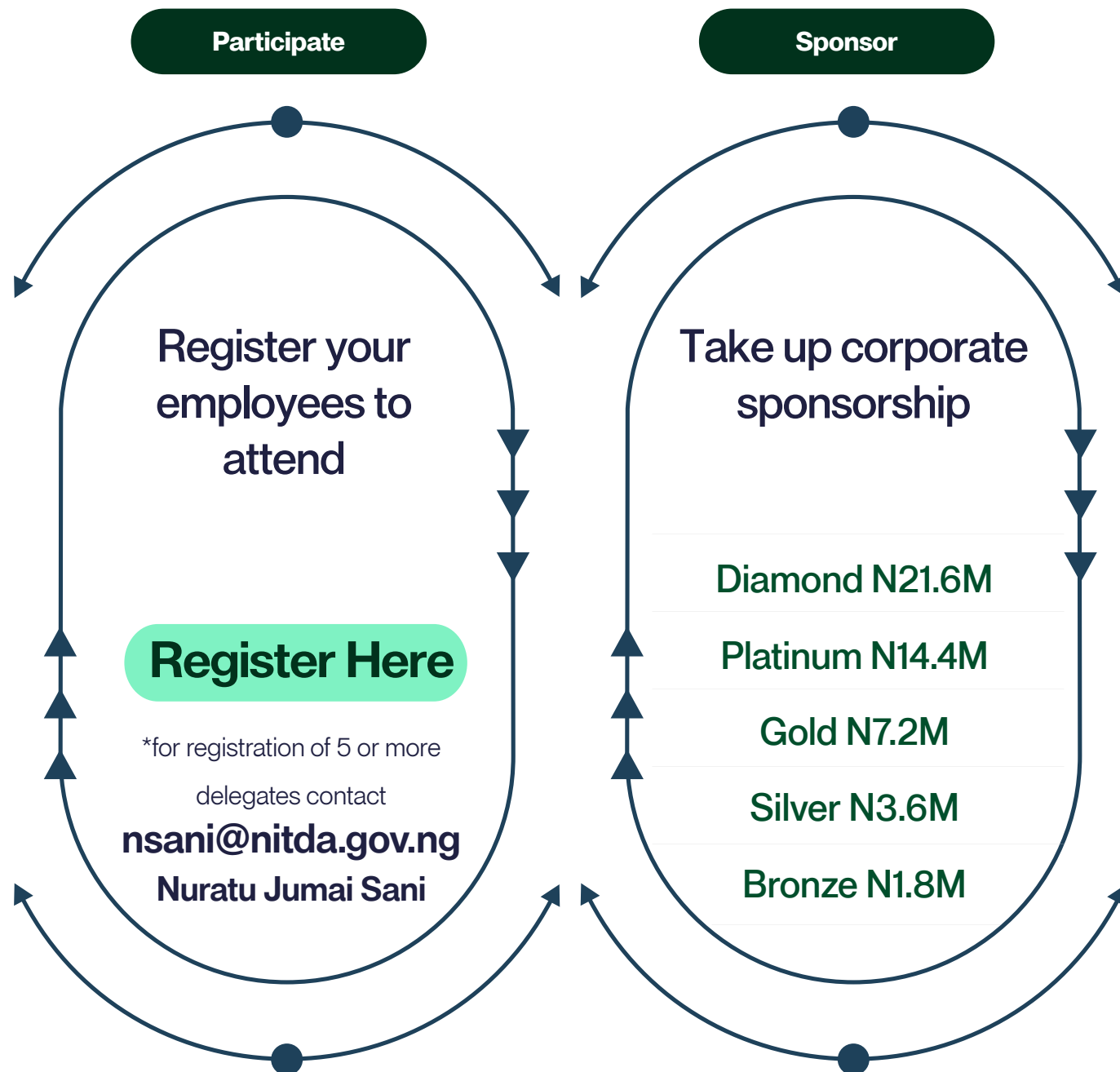Participation in the Era of Social Media and Digital Platforms

Track 10
Governing Digital Economies: Public-Private Sector Perspectives
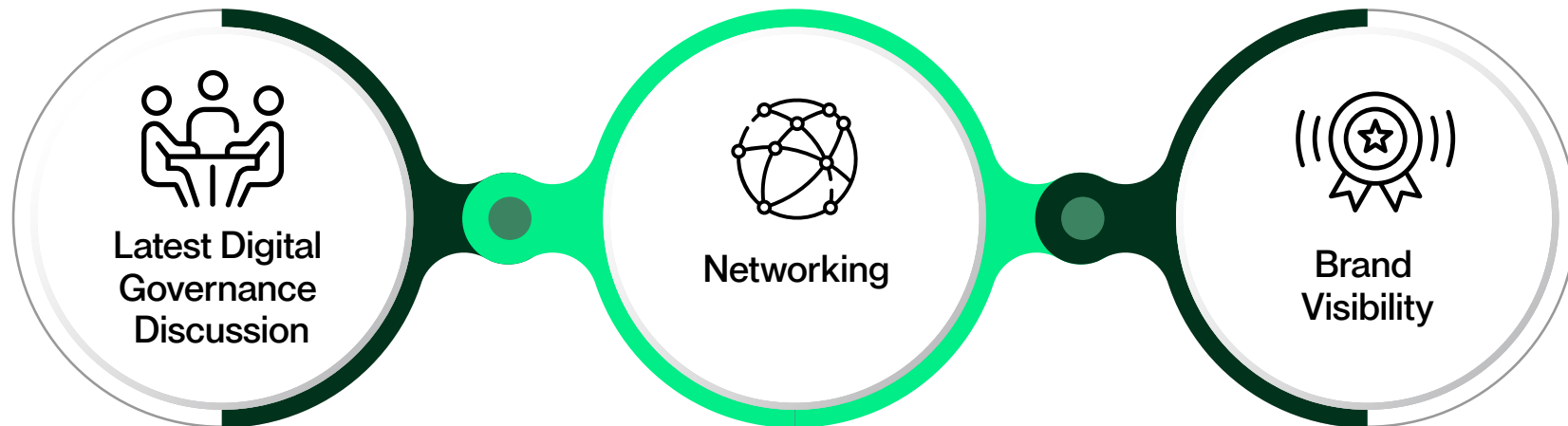
Track 11
Accelerating Digital Transformation in the Global South

Track 12
Early Research Track

Participate

Register your employees to attend

Register Here

*for registration of 5 or more delegates contact

nsani@nitda.gov.ng

Nuratu Jumai Sani

Sponsor

Take up corporate sponsorship

Diamond N21.6M

Platinum N14.4M

Gold N7.2M

Silver N3.6M

Bronze N1.8M

Sponsorship Benefits

Latest Digital Governance Discussion

Networking

Brand Visibility

A well curated programme that unpacks topics about trust & ethics in digital governance, how to foster digital transformation and innovation in the public sector, smart and sustainable cities and communities amongst many other topics.

Delegates expected to attend comprise the President of Nigeria, ministers from various ministries, key decision-makers and policy-makers in academia and the private sector. This is a prime networking opportunity with like-minded stakeholders across various economic sectors locally and internationally. Historically, this conference has been able to attract:

45% Academia

35% Government

20% Civil Society, Corporate, International organisation & NGO's

As this marks the second edition of the event in Africa, we are expecting more African delegates to attend.

* ICEGOV Website

* ORTIA welcome desk

* Digital & print adverts (online & social media)

* Mailer

* Exhibition

* On-site branding through digital & static screens

Corporate Sponsorship Opportunities

Individual Items

We also prepared a list of sponsored items. **We can adjust these plans according to the proposal presented.**

COFFEE BREAKS

Exclusive sponsoring of 1 Coffee Break. Sponsor's logo will be placed along with the Conference logo on the serving tables in the Exhibition area.

N5M

WATER STATION

Exclusive sponsoring of water stations during conference. Sponsor's logo will be placed on the water machines.

N3M

CHARGING STATION

Exclusive sponsoring of 1 charging station. Sponsor's logo on the charging station which will be placed into the exhibition area and close to the Conference Secretariat.

N1.5M

WELCOME RECEPTION

Exclusive event sponsorship, branding and message + Gold

N25.2M

CORPORATE VIDEO

An Exclusive Corporate video of the company will be played within the programme.

N5M

e-PROGRAMME

Advertisement on the Final e-Program. Sponsor's advertisement will be placed on the final e-program, available to all participants.

N1.5M

LANYARDS

Exclusive sponsoring of the lanyards. Sponsor's logo will be placed along with the Conference logo on the lanyards (in one colour).

N2M

Conference Dinner

Exclusive event sponsorship, branding and message + Platinum

N15M

EXHIBITION GENERAL INFO

The Exhibition Area comprises Exhibition Stands and Coffee Break area.
The Exhibition will showcase the latest developments and innovations and will provide attendees with the opportunity to meet with representatives from related industry, including scientific publishers.

ALLOCATION OF EXHIBITION SPACE

Space allocation will be made on a "first come, first served" basis according to receipt of a signed contract and deposit.

EXHIBITION AREA RENTAL FEE MODULES

The exhibition space rental fee (exhibition space 6 sq.m) includes the following services:
- Open Exhibition Space (including orientation)
- Power supply (1kw) / Orientation
- 1 table and 2 chairs

EXHIBITION GALA DINNER TICKETS
- exhibition package also include 2 x galadinner tickets

Important Notes: If you wish to order a Schell scheme Booth or a special construction, please contact ICEGOV dedicated email address.

CORPORATE SPONSORSHIP OPPORTUNITIES
PACKAGES

	Diamond	Platinum	Gold	Silver	Bronze
Exhibition space (1 exhibition module)	✓	✓	✓	✗	✗
Complimentary registrations	12	6	4	✗	✗
Conference dinner tickets	10	4	2	✗	✗
Sponsor's logo on the conference website with hyperlink to sponsor's webpage (under the relevant category)	Full page dedicated to the sponsor on the conference website	Full page dedicated to the sponsor on the conference website	✓	✓	✓
Participation in the conference programme	30 min. Keynote Lecture + 30 min. Plenary Session	2 x 15 min. speech OR presentation, followed by Q&A, in a Plenary Session	15 min. speech OR presentation, followed by Q&A, in a Plenary Session	15 min. speech OR presentation, followed by Q&A, in a relevant parallel session	✗
Announcement of the sponsor's enrollment in the conference's social media channels (Facebook and LinkedIn)	✓	✓	✓	✓	✓
Invitation to the sponsor's exhibition area in the conference's Welcoming Kit (as provided by the sponsor)	✓	✓	✗	✗	✗
Sponsor's logo on the participant's conference badge	✓	✗	✗	✗	✗
Speech opportunity (3 minutes) at the Conference Dinner	✓	✓	✗	✗	✗
Sponsors leaflet in the Conference's Welcoming Kit	up to 12 pages	up to 8 pages	up to 4 pages	up to 2 pages	1 page
Sponsor's logo on conference advertisement materials and electronic newsletters (under the relevant category in the issues of April, June, and September)	✓	✓	✗	✗	✗
Sponsor's logo on the banner at the registration desk area (size according to the category)	✓	✓	✓	✓	✓
Amount per ICEGOV edition (EUR)	**12,000 (N21.6M)**	**8,000 (N14.4M)**	**4,000 (N7.2M)**	**2,000 (N3.6M)**	**1,000 (N1.8M)**

GOVERNMENT PARTNERSHIP OPPORTUNITIES

Being a partner of ICEGOV is an opportunity to showcase the initiatives and EGOV developments in your country in a global and multi-stakeholder event.

Three plans are available: Silver, Gold, and Platinum

Medium-term agreements (3-years) are sought, but we are open to proposals.

ICEGOV 2025 ABUJA NIGERIA

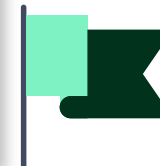|	Silver	Gold	Platinum
Distinguished role for a high-level representative of the partner government in a plenary session of the conference (e.g. panelist or speaker)	✖	✖	✖
Roundtable Session: participation of a representative from the partner government as speaker		✖	✖
Roundtable Session: co-organisation of a session by the partner government			✖
Best Paper Awards sponsoring (4 categories)			✖
5 complimentary registrations for participants nominated by the partner government	✖		
10 complimentary registrations for participants nominated by the partner government		✖	
15 complimentary registrations for participants nominated by the partner government			✖
Stand in the conference exhibition area to promote EGOV national initiatives			✖
Logo included in the proceedings cover and the partners' page of the website			✖
Logo included in digital dissemination materials and platforms (inc. social media)			✖
Provision of 5 Scholarships*	✖		
Provision of 10 Scholarships*		✖	
Provision of 15 Scholarships*			✖
Amount per ICEGOV edition (EUR)	**2,000 (N3.6M)**	**4,000 (N7.2M)**	**7,000 (N12.6M)**

*as part of the UNU-EGOV Scholarship Programme, aimed at authors of developing countries. The Scholarship covers the registration fee and a contribution towards accomodation/travel costs. The scholarship will be labelled to reflect partner government funding.

ACADEMIC SPONSORSHIP OPPORTUNITIES
PACKAGES

Do not miss the opportunity to be at **ICEGOV Abuja, Nigeria.**
We have created a list of options where you can choose the best way to expose your brand. Three plans are available: Silver, Gold and Platinum.

Exclusive to University Sponsors

	Silver	Gold	Platinum
Participation of a representative from the University to be part of a Round-table Session			✖
Recognition the conference proceedings	✖	✖	✖
5 complimentary registrations for participants nominated by the sponsor	✖		
10 complimentary registrations for participants nominated by the sponsor		✖	
15 complimentary registrations for participants nominated by the sponsor			✖
Exhibition stand at the conference venue			✖
Conference website: sponsor's logo on academic sponsors webpage labelled Silver, Gold or Platinum	✖	✖	✖
Institutional video (max. 3 minutes) to be played during coffee breaks and lunch (3 days)			✖
Sponsor's logo on the printed conference programme	✖	✖	✖
Promotional materials from the sponsor in the conference's Welcoming Kit	✖	✖	✖
Sponsor's logo on conference signage		✖	✖
Amount per ICEGOV edition (EUR)	**1,000 (N1.8M)**	**2,500 (N4.5M)**	**5,000 (N9M)**