ICEGOV stands for International Conference on Theory and Practice of Electronic Governance. Established in 2007, the conference runs annually and is coordinated by the United Nations University Operating Unit on Policy-Driven Electronic Governance (UNU-EGOV).

www.icegov.org
ICEGOV has established itself over the years as a major conference in the domain of Electronic Governance (EGOV) due to its unique combination of academics and practitioners. The conference promotes the interaction and cooperation between universities, research centres, governments, industry, and international organizations, all of which are essential to the development of EGOV and its community.
ICEGOV took place for the first time in 2007, in Macau. It was the beginning of a journey that has led the conference to 11 different cities spread over 10 countries and 4 continents so far. ICEGOV2020 is an upcoming milestone, as it will be hosted in Athens, Greece.

In all its editions, ICEGOV addressed pertinent subjects for academics, practitioners, and decision-makers in the EGOV domain.
ICEGOV creates a unique link between the worlds of research and policy, often kept apart. As both are essential for the proper development and application of EGOV, it is a goal of the conference to bridge these two worlds.

ICEGOV has also established itself as a conference attended by all stakeholders of technology-enabled transformation in government. As a research and practice conference, ICEGOV features a healthy balance of researchers and practitioners, therefore reaching all spheres of the EGOV community.

ICEGOV focuses as well on international cooperation. With the United Nations University (UNU) as a major force behind all editions of the conference, and with several United Nations organizations actively involved, ICEGOV exhibits a strong UN character and substantially contributes to the fulfilment of the 2030 Sustainable Development Goals (SDGs) around the world.
ICEGOV has produced, over the years, several publications as a direct result of paper submissions to the conference.

- 12 conference proceedings volumes (ACM Press), comprising 1088 papers written by more than 1500 authors. Of these, 74% authors are from developing countries and 26% are from developed countries;

- Special Collection of e-Government Innovations in India (ACM Press, 2017);

- Special issues of Government Information Quarterly (Elsevier) with selected best papers;

ICEGOV publications are indexed by Scopus, Web of Science, and DBLP – Computer Science Bibliography.

The conference acceptance rate is 36% (only full and short papers are considered).
ICEGOV promotes the sharing of knowledge through the publication and presentation of academic papers, both from developing and developed countries. This is complemented with a rich programme of keynote lectures, plenary sessions, invited sessions, and networking sessions, all organized by leading institutions and people in the EGOV domain.

The number of papers submitted to ICEGOV already reached 2196, the conference was attended, over its 12 editions, by more than 6000 participants originating from 109 countries around the world, making ICEGOV a truly global and International Conference dedicated to the Theory and Practice of Electronic Governance.
PATRONS FROM PREVIOUS EDITIONS
SPONSORS FROM PREVIOUS EDITIONS

- Accenture
- TAP Air Portugal
- Science Foundation Ireland
- Huawei
- Câmara Municipal de Guimarães
- Deloitte
- Microsoft
- IBM
- European Commission
- Springer
Do not miss the opportunity to be in ICEGOV2020. We have created a list of options where you can choose the best way to expose your brand. Three plans are available: **Silver**, **Gold**, **Platinum**.

<table>
<thead>
<tr>
<th>Packages</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation of a representative from the sponsor to be part of an Invited Session or Panel</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Institutional video (max. 3 minutes) to be played during coffee breaks and lunch (3 days)</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 free registration badges</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 free registration badges</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>15 free registration badges</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition stand at the Conference Venue</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Conference website: sponsor logo and link on sponsors webpage labelled Silver, Gold or Platinum</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Placement of Roll ups of the sponsor in designated areas</td>
<td>1 roll up</td>
<td>2 roll ups</td>
<td>3 roll ups</td>
</tr>
<tr>
<td>Sponsor logo on printed programme</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Promotional materials from sponsor in the conference bags</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on conference signposts</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Amount per ICEGOV edition (EUR)</strong></td>
<td>5,000</td>
<td>10,000</td>
<td>15,000</td>
</tr>
</tbody>
</table>
We also prepared a list of sponsored items. We can adjust these plans according to the proposal presented.

**CONFERENCE DINNER**
Official dinner sponsored by at most 3 institutions. Sponsors will be allowed to exhibit their brand during the Conference dinner.

**CONFERENCE RECEPTION**
Official conference cocktail sponsored by at most 3 institutions. Sponsors will be allowed to exhibit their brand during the Conference reception.

**LUNCH**
Official lunch (3 will be provided). Sponsors will be allowed to exhibit their brand during lunch time.

**COFFEE BREAKS**
Sponsor 2 daily coffee breaks. Sponsors will be allowed to exhibit their brand.

**REGISTRATION AREA**
Permission to include the image of the brand in the official registration area

**SIGNPOST**
Image of brand in the various signposts at the Conference Venue

**BAGS**
Brand printed on the Conference bag

**RIBBONS FOR NAME BADGES**
Brand printed on the ribbons of the name badges

**WRITING PADS AND PENS**
Brand printed on the writing pad and pen included in the bag

**PROMOTIONAL MATERIAL IN BAGS**
Placement promotional materials in the conference bags

**INSTITUTIONAL VIDEO**
Institutional video (max. 3 minutes) to be played during coffee breaks or lunch (3 days)

**EXHIBITION SPACE**
Exhibiton stand at the Conference Venue
- 4 m² > 2,000 EUR
- 8 m² > 4,000 EUR
- 12 m² > 6,000 EUR

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONFERENCE DINNER</td>
<td>Official dinner sponsored by at most 3 institutions. Sponsors will be allowed to exhibit their brand during the Conference dinner.</td>
<td>6,000 EUR</td>
</tr>
<tr>
<td>CONFERENCE RECEPTION</td>
<td>Official conference cocktail sponsored by at most 3 institutions. Sponsors will be allowed to exhibit their brand during the Conference reception.</td>
<td>5,000 EUR</td>
</tr>
<tr>
<td>LUNCH</td>
<td>Official lunch (3 will be provided). Sponsors will be allowed to exhibit their brand during lunch time.</td>
<td>3,000 EUR (per lunch)</td>
</tr>
<tr>
<td>COFFEE BREAKS</td>
<td>Sponsor 2 daily coffee breaks. Sponsors will be allowed to exhibit their brand.</td>
<td>3,000 EUR per day (for 2 breaks)</td>
</tr>
<tr>
<td>REGISTRATION AREA</td>
<td>Permission to include the image of the brand in the official registration area</td>
<td>3,000 EUR</td>
</tr>
<tr>
<td>SIGNPOST</td>
<td>Image of brand in the various signposts at the Conference Venue</td>
<td>750 EUR</td>
</tr>
<tr>
<td>BAGS</td>
<td>Brand printed on the Conference bag</td>
<td>1,500 EUR (exclusive sponsorship)</td>
</tr>
<tr>
<td>RIBBONS FOR NAME BADGES</td>
<td>Brand printed on the ribbons of the name badges</td>
<td>1,000 EUR (exclusive sponsorship)</td>
</tr>
<tr>
<td>WRITING PADS AND PENS</td>
<td>Brand printed on the writing pad and pen included in the bag</td>
<td>1,500 EUR (exclusive sponsorship)</td>
</tr>
<tr>
<td>PROMOTIONAL MATERIAL IN BAGS</td>
<td>Placement promotional materials in the conference bags</td>
<td>500 EUR</td>
</tr>
<tr>
<td>INSTITUTIONAL VIDEO</td>
<td>Institutional video (max. 3 minutes) to be played during coffee breaks or lunch (3 days)</td>
<td>1,800 EUR</td>
</tr>
<tr>
<td>EXHIBITION SPACE</td>
<td>Exhibiton stand at the Conference Venue</td>
<td>4 m² &gt; 2,000 EUR, 8 m² &gt; 4,000 EUR, 12 m² &gt; 6,000 EUR</td>
</tr>
</tbody>
</table>
GET IN TOUCH

If you are interested in sponsoring ICEGOV, please contact us.

We will be happy to answer all your questions.

Niki Chatziilia | CONVIN Sponsorship Executive
nchatziilia@convin.gr
+30 210 68 33 600

ICEGOV coordinator (UNU-EGOV)
icegov@icegov.org
+351 253 510 852
ABOUT THE ICEGOV COORDINATOR
UNU-EGOV, part of the United Nations University and headquartered in the city of Guimarães, north of Portugal, is a think tank dedicated to Electronic Governance; a core centre of research, advisory services and training; a bridge between research and public policies; an innovation enhancer; a solid partner within the UN system and its Member States with a particular focus on sustainable development, social inclusion, and active citizenship.

UNU-EGOV strives to cement its role as an international reference of excellence in this area, bringing together multidisciplinary and multicultural teams around complex problems and emerging challenges.

ABOUT THE ORGANISERS

The University of the Aegean was founded in 1984 aiming to introduce new approaches in higher education in Greece and worldwide and to promote regional development. Situated in 6 picturesque islands in the Aegean Archipelago, the University offers a unique natural, cultural and human environment for modern studies in the ancient cradle of knowledge. It has created a strong international academic and research profile, having been an active member of the European Universities Association (EUA), a founding partner of the Cremo network, and member of the EMUNI Senate.

The Harokopio University of Athens is a public university dedicated to promoting research and learning in a small, well focused set of intellectual areas. The university, situated in the centre of Athens and close to the UNESCO World Heritage Centre of the Acropolis, originates from an educational institution that was first established in 1929 and gained the status of University in 1990. It takes its name from the national benefactor Panagis Harokopos.